

NEWS RELEASE

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Humana Europe appoints Advisory Board

LONDON, UK – 4 October 2007 – Humana has announced the appointment of a distinguished Advisory Board to guide its provision of commissioning support services for NHS primary care trusts

The members of the Board are eminent healthcare professionals and leaders with substantial NHS experience. They will provide expert vision and counsel to Humana as it works in partnership with the NHS to address some of the challenges facing the health service and to improve patient outcomes. They include: Sir Jonathan Michael, deputy managing director, Healthcare, BT Health; Ken Anderson, managing director, Investment Banking, UBS; Professor Judith Petts, professor of Environmental Risk Management, University of Birmingham; Mr. James Cooke, Specialist in Strategic Development and Change Management; Professor Michael Deighan, associate director, National Clinical Governance Support Team; and Dr. Ezekiel J. Emanuel, chair, Department of Bioethics, The National Institutes of Health in the US.

The Advisory Board will be co-chaired by Baroness Julia Cumberlege, former Health Minister and chair of the Association of Medical Research Charities, and Dr. Michael Dixon, chairman of the NHS Alliance and practising GP.

Commenting on the announcement, Humana Europe Chief Executive Dr. Jonathan Lord said: ‘We believe that those who have experience of working with the NHS should be at the centre of commissioning decisions which is why we have established our Advisory Board. Our approach to commissioning is to tailor services provided by Primary Care Trusts to the needs of individual patients and populations in order to improve clinical outcomes as well as reduce financial pressures on PCTs.’ Humana is one of only a handful of organisations in the UK able to offer an integrated healthcare commissioning service.

One of the first tasks of the Advisory Board will be to inform the establishment of the Commissioning Institute, an independent training and networking centre supported by Humana and designed to promote learning and the sharing of effective practices in the commissioning of health and social services.

END

Notes to editors:

1. Humana Europe has been successfully appointed as one of the suppliers to the Framework for procuring External Support for Commissioners (FESC). FESC will provide Primary Care Trusts with easy access to a framework of expert suppliers who can support them in undertaking their commissioning functions.
2. Humana will provide a full range of commissioning services, including patient and public engagement, and data and knowledge management services to support PCTs, providers and local stakeholders in delivering NHS services that best meet the different health needs of local populations. For more information please visit www.humana.co.uk
3. Humana Europe is a wholly owned subsidiary of Humana Inc, a health benefits company headquartered in Louisville, Kentucky. Humana Inc has a 46-year legacy of embracing change in healthcare and is recognised as a pioneer of consumerism in the healthcare industry. For more information please visit www.humana.com