

NEWS RELEASE

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King's Fund and Humana agree corporate partnership

London, UK - May 2007: Niall Dickson, Chief Executive of the King's Fund, and Dr Jonathan Lord, Chief Executive of Humana Europe, today signed a corporate partnership agreement to help generate health debate, discussion and research, particularly in the area of individual health behaviour change.

Humana will support event activity as well as a specific project to gather evidence and case studies on the role of employers in facilitating healthy lifestyle choices.

'Humana's partnership with the King's Fund is an exciting opportunity to develop solutions for healthy lifestyle choices in the UK,' said Dr Lord. 'It will be an invaluable opportunity for Humana to develop their commitment to empowering the individual to take care of their wellbeing, as we work with an organisation renowned for producing high quality research into public health policy.'

King's Fund Chief Executive Niall Dickson said: "The King's Fund is developing a range of initiatives within the corporate world, and, like our work in the public and voluntary sector this is an exciting opportunity to share knowledge and develop fresh ways of working. Our research on how individuals can change their health behaviour comes at a critical time when the need for us all to become more engaged in our own health and healthcare has never been greater – this is an area where Humana have led the way in the US."